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Preservation and development of immaterial cultural values of Cham's ethnic community in sustainable development in An Giang Province

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Abstract

The Cham Muslims in the region of Hau River, also called the Chams in An Giang Province, is a group of people who have a strong relationship with the community. Main mosques and smaller ones are places in which their community life takes place. In the early years, they approached and adapted some cultural factors of their surrounding communities, especially of the Kinh and the Khmer, which created unique culture with elements of reception and integration. In the framework of the workshop, the author would like to contribute an article on "Preservation and Development of Immaterial Cultural Values of Cham's Ethnic Community in Sustainable Tourism Development in An Giang Province". Thereby, we have a deeper awareness of immaterial cultural values of Cham's ethnic community to preserve and develop them in An Giang tourism.

Keywords: Preservation, Development, Immaterial cultural values, Cham's ethnic community, Tourism community